

NOTICE OF OPENING N.º 255/SGA/DOFAE

**Faculty of Economics
Academic Year 2026/2027
Readmission**

**2nd cycle
Master's in Marketing**

1. Number of places:

1st call: no limit
2nd call: no limit
3rd call: no limit

2. Minimum number of students for course opening: Not applicable.

3. Application deadlines:

1st call: 2nd to 31st March 2026
2nd call: 1st April to 30th June 2026
3rd call: 1st July to 11th September 2026

4. Admission requirements:

Students may be readmitted to this course if they:

- a) Have already been enrolled and registered in that same course at the University of Coimbra;
- b) Have not been registered in that course in the previous school year to which they intend to be readmitted in, even if they have dropped out in that school year.

5. Selection criteria:

- Not applicable.

6. Required documentation:

- Certificate proving approval in the curricular units taken, including the respective grades, as well

as the workload and programs of the curricular units completed in the original course (MANDATORY if you are seeking credit transfer and the original course was not taught at the University of Coimbra);

- Identification document (MANDATORY only for foreign applicants);
- Motivation Letter; (MANDATORY).

7. Tuition fee:

- National Student or equivalent: 2,725 EUR (annual fee);
- International student: 7,000 EUR (annual fee).

8. Part-time registration: Allowed.

9. Assessment committee:

- Arnaldo Fernandes Matos Coelho;
- Cristela Maia Bairrada;
- Paulo Miguel Marques Gama Gonçalves.

10. Other information:

- Application is subject to the payment of a 50.00 € fee, which is non-refundable, even in case of invalidation of application and of non-placement.
- Applications are submitted online at: <https://inforestudante.uc.pt/nonio/security/candidaturas.do>.
- After the last phase of applications, applicants may submit their application by means of a request, beyond the deadline, which will be duly appraised by the coordination of the Course /Organisational Unit.
- Further information about academic issues, including the academic calendar, is available at: <https://www.uc.pt/en/academic-services/>
- Contacts:

E-mail: <https://apps.uc.pt/forms/view/sga/en>

Telephone: (00351) 239 247 195

In person assistance at the Student Hub. Schedules at: <https://www.uc.pt/en/academic-services/location-contacts/in-person/>

University of Coimbra, on 24th February 2026.

Head of Division,